

# Kentucky Department of Education - Course Standards

## Course Standards

**Course Code: 703093**

**Course Name: Elementary Career Studies**

**Grade Level: K-3**

**Upon course completion students should be able to:**



### Standards

#### **Big Idea: Consumer Decisions**

Individual and families need to make consumer decisions due to the numerous products/services on the market, multiple advertising techniques, and the need to make responsible financial management decisions. Accessing and assessing consumer information, comparing and evaluating products and services, provides basis for making effective consumer decisions. Consumer decisions influence the use of resources and the impact they have on the community and environment.

#### **Primary Enduring Knowledge – Understandings**

Students will understand that:

- basic economic concepts are important for consumer decision-making
- consumer decisions are influenced by economic and social factors.
- consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment.

#### **Primary Skills and Concepts**

Students will:

- develop an understanding of how consumer decisions are influenced by economic and social factors by:
  - recognizing that consumers are people whose wants are satisfied by using goods and services
  - recognizing that producers are people who make goods and provide services
  - describing the steps in making consumer decisions
  - identifying the difference between wants and needs (e.g., food, clothing, and shelter) and the relationship to consumer decisions
  - describing major factors (e.g., price, quality, features) to consider when making consumer decisions
  - defining barter, giving examples of bartering (e.g., trading baseball cards with each other), and explaining how money makes it easier for people to get things they want
  - recognizing the relationship between supply and demand and the dependence one has on others to provide for wants and needs identifying the ways friends may influence your decisions when making purchases recognizing how media and advertising affect consumer decisions
- investigate media advertisements and newspaper stories that influence consumer decisions
- explore and use technology to access information as a consumer
- describe how consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment by:
  - describing some community activities that promote healthy environments

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**Big Idea: Financial Literacy**

Financial literacy provides knowledge so that students are responsible for their personal economic wellbeing. As consumers, individuals need economic knowledge as a base for making financial decisions impacting short and long term goals throughout one's lifetime. Financial literacy will empower students by providing them with the skills and awareness needed to establish a foundation for a future of financial responsibility and economic independence.

**Primary Enduring Knowledge – Understandings**

Students will understand that

- financial decisions impact the achievement of short and long-term goals.
- saving money is a component of financial decision-making.

**Primary Skills and Concepts**

Students will

- identify goals pertaining to money that might affect individuals and families
- investigate different ways to save money (e.g., piggy bank, local bank, savings bonds)

**Big Idea: Career Awareness, Exploration, Planning**

Career awareness, exploration and planning gives students the opportunity to discover the various career areas that exist and introduce them to the realities involved with the workplace. Many factors need to be considered when selecting a career path and preparing for employment. Career awareness, exploration and planning will enable students to recognize the value of education and learn how to plan for careers.

The relationship between academics and jobs/careers will enable students to make vital connections that will give meaning to their learning.

**Primary Enduring Knowledge – Understandings**

Students will understand that

- people need to work to meet basic needs.
- the connection between work and learning can influence one's future job/career.

**Primary Skills and Concepts**

Students will

- communicate the concepts of work and career
- examine and group careers found in the community
- identify that people need to work (e.g., chores, jobs, employment) to meet basic needs (e.g., food, clothing, shelter)
- describe the different job opportunities are available in the community
- explain different jobs/careers that use what they learn in school (e.g., mathematics, reading/writing, science, social studies) impacts future jobs/careers

**Big Idea: Employability Skills**

Employability skills will focus on student's competencies with their work habits and academic/technical skills that will impact an individual's success in school and workplace. School-to-work transition skills will help students develop interpersonal skills and positive work habits.

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## **Primary Enduring Knowledge – Understandings**

Students will understand that

- interpersonal skills are needed to be a responsible friend, family and team member.
- attitudes and work habits contribute to success at home, school and work.

## **Primary Skills and Concepts**

Students will

- identify how interpersonal skills are needed to be a responsible friend, family and team member by:
  - identifying ways to cooperate at both home and school
  - learning the importance of working with others in groups
  - demonstrating how to work cooperatively by contributing ideas, suggestions and efforts
- describe how attitudes and work habits contribute to success at home, school and work by:
  - describing study skills needed in the school
  - describing how attitude can impact an individual's performance at school
  - learning how to follow routines (e.g., rules, schedules, directions) with minimal supervision
- describe the importance of working hard and efficiently (e.g., taking pride in one's work, being on task)
- examine potential job/careers in the community

## **Big Idea: Communication/Technology**

Special communication/technology skills are needed for success in schooling and in the workplace. Students will be able to express information and ideas using a variety of technologies in various ways.

## **Primary Enduring Knowledge – Understandings**

Students will understand that

- technology in school and the workplace can enhance learning and provide access to information and resources.
- communication skills are essential for jobs/careers.

## **Primary Skills and Concepts**

Students will

- explore how technology is used in different jobs/careers
- investigate how technology in school and at work enhances learning and provide access to information and resources by:
  - identifying technology tools (e.g., electronic games, phones, computers) that are used in homes and schools
- identify ways written communication skills are used at school and in the workplace